

CDOE
MASTER OF BUSINESS ADMINISTRATION (CBCS - 2020 COURSE)
M.B.A. Sem-III : WINTER :- 2021
SUBJECT: SUPPLY CHAIN MANAGEMENT IN AGRIBUSINESS

Day : Monday
Date 14-03-2022

W-22946-2021

Time : 10:00 AM-01:00 PM
Max. Marks: 50

N.B.

- 1) Attempt **ANY THREE** questions from Section – I.
- 2) Attempt **ANY TWO** questions from Section – II.
- 3) Figures to the **RIGHT** indicate **FULL** marks.
- 4) Answers to both the sections should be written in **SAME** answer book.

SECTION – I

- Q.1** What do you mean by Supply Chain Management? Explain conceptual model of Supply Chain Management. (10)
- Q.2** Discuss operations management in Supply Chain with suitable examples. (10)
- Q.3** Discuss vendor managed inventory concept with suitable examples. (10)
- Q.4** Write a detailed note on Third-Party Logistics (3 PL). (10)
- Q.5** Write short notes on **ANY TWO** of the following (10)
- a) Role of knowledge in SLM
 - b) Food Supply Chain Networks
 - c) Basic principles of manufacturing management

SECTION – II

- Q.6** Discuss Agri. Marketing and emergence of coordinated Supply Chains in India. (10)
- Q.7** Explain performance measurement and controls in Agri. Supply Chain Management with suitable examples. (10)
- Q.8** Discuss procurement management in Agri. Supply Chain with suitable examples. (10)
- Q.9** What is distribution management? Explain distribution strategies with suitable examples. (10)
