

CDOE
MASTER OF BUSINESS ADMINISTRATION (CBCS - 2020 COURSE)
M.B.A. Sem-II : WINTER :- 2021
SUBJECT: RESEARCH METHODOLOGY

Day : Monday
Date 14-02-2022

W-22924-2021

Time : 02:00 PM-04:00 PM
Max. Marks: 50

N.B.

- 1) Attempt any **THREE** questions from Section – **I** and any **TWO** questions from Section – **II**.
 - 2) Figures to the right indicate **FULL** marks.
 - 3) Answers to both the sections should be written in **SAME** answer book.
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SECTION – I

- Q.1** What is research? Discuss research in various functional areas of Business. **(10)**
- Q.2** Describe fully the techniques of defining a research problem. **(10)**
- Q.3** What are the different methods of Data collection? Explain their advantages and limitations. **(10)**
- Q.4** Explain use of statistical tools and techniques for analysis of data. **(10)**
- Q.5** Write short notes on any **TWO** of the following: **(10)**
- a) Dissemination of Research results
 - b) Computer applications for Research
 - c) Steps involved in processing of Data

SECTION - II

- Q.6** Discuss use of statistical packages for research. **(10)**
- Q.7** Mention the different types of report, particularly pointing out the difference between a technical report and a popular report. **(10)**
- Q.8** What is Sampling? Explain its need and importance. **(10)**

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