

CDOE
MASTER OF BUSINESS ADMINISTRATION (CBCS - 2020 COURSE)
M.B.A. Sem-I : WINTER :- 2021
SUBJECT: MANAGEMENT CONCEPTS & APPLICATIONS

Day : Monday
Date 7/2/2022

W-22907-2021

Time : 10:00 AM-12:00 PM
Max. Marks: 50

N.B.

- 1) Answer **ANY THREE** questions from Section – I and **ANY TWO** questions from Section – II.
 - 2) Figures to the **RIGHT** indicate **FULL** marks.
 - 3) Answer to both the sections should be written in **SAME** answer book.
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SECTION – I

- Q.1** Define with illustrations concept of Management and state its limitations, if any. (10)
- Q.2** What are various environmental factors that a Manager must consider in any new organization? (10)
- Q.3** What is planning? Explain Planning Process with illustrations. (10)
- Q.4** Define Leadership. Explain different styles of leadership. (10)
- Q.5** Write short note on **ANY TWO** of the following: (10)
- a) Directing
 - b) Decision making
 - c) Organization Chart

SECTION – II

- Q.6** You have been assigned responsibility for co-ordinating the flood relief measures in the State of Maharashtra. How will you go about in finalizing the relief measures based on various principles of Management? (10)
- Q.7** Explain various activities to be carried out after launching a new product in relation to its acceptability and shortcomings in the market. (10)
- Q.8** You are required to travel abroad for development assignments. Explain how will you assign to your sub-ordinates your decision making activities, in tune with your set principles of managing? (10)
