

CDOE
MASTER OF BUSINESS ADMINISTRATION (EXECUTIVE) (CBCS-2019 COURSE)
M.B.A. (E) SEM - III : WINTER :- 2021
SUBJECT: ENTREPRENEURSHIP DEVELOPMENT

Day : Friday
Date 18-02-2022

W-22308-2021

Time : 10:00 AM-01:00 PM
Max. Marks: 60

N.B.:

- 1) Answer ANY THREE questions from Section I. Each question carries 10 Marks
- 2) Answer ANY TWO questions from Section II. Each question carries 15 Marks.
- 3) Answers to Both the sections to be written in SAME answer book.
- 4) Draw a labeled diagram WHEREVER necessary.

SECTION - I

Q.1) Answer the following: Attempt ANY ONE (10 Marks X 1 = 10 Marks)

- a) Explain the characteristics of an entrepreneur with reference to any successful entrepreneur.
- b) As a potential entrepreneur. How would you construct a business plan to satisfy your banker?

Q.2) Answer the following: (10 Marks X 1 = 10 Marks)

Explain corporate venturing? State all the issues related to corporate entrepreneurship?

Q.3) Answer the following: (10 Marks X 1 = 10 Marks)

What are the advantages and disadvantages of a family run business?

Q.4) Answer the following: Attempt ANY ONE (10 Marks X 1 = 10 Marks)

- a) Explain capital market as a source of long term finance.
- b) Explain the importance of small Scale industries in an economy.

Q.5) Write short notes on the following: Attempt ANY TWO (5 Marks X 2 = 10 Marks)

- a) Functions of an Entrepreneur
- b) Idea Generation
- c) Identifying Venture Capitalists
- d) Various Financial institutions connected with SSI

SECTION - II

Q.6) Answer the following: Attempt ANY ONE (15 Marks X 1 = 15 Marks)

- a) What is Entrepreneurship? What are the challenges that an Indian entrepreneur face in the recent changing business scenario. Assess the importance of 'Make in India' movement to drive business under these circumstances.
- b) In the process of constructing a dam many villages rehabilitated elsewhere. However one small village perched on the top of a hill has remained above the water level. It has become an island. It is isolated completely from other villages. No bridge will be constructed here. The villagers have to commute daily with rest of the world to satisfy their basic necessity as well. Which entrepreneurial/ business opportunity do you locate here?

Q.7) Answer the following: (15 Marks X 1 = 15 Marks)

Women Entrepreneurs in India continue to face social challenges. Discuss.

Q.8) Answer the following: Attempt ANY ONE (15 Marks X 1 = 15 Marks)

- a) Finance is the life blood of business. Discuss the role and importance of finance for a new venture.
- b) If you own an online store setup (website), how will you use it for your business? Elaborate.
