

CDOE
MASTER OF BUSINESS ADMINISTRATION (CBCS-2019 COURSE)
M.B.A. SEM - IV : WINTER :- 2021
SUBJECT: LOGISTICS & SUPPLY CHAIN MANAGEMENT

Day : Friday
Date 25-02-2022

W-22047-2021

Time : 02:00 PM-05:00 PM
Max. Marks: 60

N.B.:

- 1) Answer ANY THREE questions from Section I. Each question carries 10 Marks.
- 2) Answer ANY TWO questions from Section II. Each question carries 15 Marks.
- 3) Answers to Both the sections should be written in SAME answer book.
- 4) Draw a labeled diagram WHEREVER necessary.

SECTION - I

Q.1) Answer the following: (10 Marks X 1 = 10 Marks)

Discuss role of supply chain in achieving customer satisfaction.

Q.2) Answer the following: (10 Marks X 1 = 10 Marks)

Discuss the transport selection procedure by citing examples.

Q.3) Answer the following: (10 Marks X 1 = 10 Marks)

Explain the Rail Transportation system with its merits and demerits.

Q.4) Answer the following: (10 Marks X 1 = 10 Marks)

Discuss MRP II concept with suitable examples

Q.5) Write short notes on the following: Attempt ANY TWO (5 Marks X 2 = 10 Marks)

- a) Materials Management
- b) Role of Clearing agents
- c) Stores Functions
- d) 4 PL

SECTION - II

Q.6) Answer the following: (15 Marks X 1 = 15 Marks)

Describe how Planning of Demand and Supply Chain be carried out for consumer durable goods manufacturing company?

Q.7) Answer the following: (15 Marks X 1 = 15 Marks)

“Transportation system is like veins for economy” Comment.

Q.8) Answer the following: (15 Marks X 1 = 15 Marks)

Describe the overall integration of various functions of materials management.
