

CDOE
BACHELOR OF BUSINESS ADMINISTRATION (CBCS-2019 COURSE)
B.B.A. SEM - V : WINTER :- 2021
SUBJECT: CORPORATE ENTREPRENEURSHIP

Day : Wednesday
Date 23-02-2022

W-21946-2021

Time : 02:00 PM-05:00 PM
Max. Marks: 60

N.B.

- 1) Attempt **ANY FOUR** questions from Section – I and **ANY TWO** questions from Section – II.
- 2) Figures to the **RIGHT** indicate **FULL** marks.
- 3) Answer to both the sections should be written in **SAME** answer book.

SECTION – I

- Q.1** Define corporate entrepreneurship. Explain its importance. (10)
- Q.2** What are the various forms of corporate entrepreneurship? (10)
- Q.3** What are the drivers that encourage innovation in the organisation? (10)
- Q.4** Define the term intrapreneurship and explain the difference between intrapreneurship and corporate entrepreneurship. (10)
- Q.5** What is the impact of entrepreneurial mindset on the performance of the organization? (10)
- Q.6** Define the concept of Leadership. How leadership impacts the growth of corporate entrepreneurship? (10)

SECTION – II

- Q.7** Elaborate your answer with two examples 'corporate entrepreneurship help the organisations grow'. (10)
- Q.8** Define and explain the concept of entrepreneurial ecosystem. (10)
- Q.9** What are the challenges faced by employees for corporate entrepreneurship? (10)
