

CDOE
BACHELOR OF BUSINESS ADMINISTRATION (CBCS-2019 COURSE)
B.B.A. SEM - V : WINTER :- 2021
SUBJECT: ENTREPRENEURSHIP & NEW VENTURES CREATION

Day : Tuesday
Date 22-02-2022

W-21945-2021

Time : 02:00 PM-05:00 PM
Max. Marks: 60

N.B.:

- 1) Attempt any **FOUR** questions from Section –I and any **TWO** questions from Section– II.
 - 2) Figures to the right indicate **FULL** marks.
 - 3) Answer to both the sections should be written in **SAME** answer book.
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SECTION-I

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|------------|---|-------------|
| Q.1 | Define the term entrepreneur. What is the importance of entrepreneurship in the Economic development? | (10) |
| Q.2 | What are the various resources to recognize the business opportunities? | (10) |
| Q.3 | Explain how an entrepreneur can build a proper ethical and legal foundation in his/her company. | (10) |
| Q.4 | Elaborate the structure and ownership of a small business unit. | (10) |
| Q.5 | Explain how franchising can help in the growth of a business unit. | (10) |
| Q.6 | What do you understand by business model? Explain the functions of a business model. | (10) |

SECTION-II

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|------------|--|-------------|
| Q.7 | Explain how incubation centres can help the start-up companies. | (10) |
| Q.8 | What are the various factors considered during feasibility study of an enterprise? | (10) |
| Q.9 | What strategies can an entrepreneur adopt for an effective growth of a firm? | (10) |

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