

**CDOE**  
**BACHELOR OF BUSINESS ADMINISTRATION (CBCS-2019 COURSE)**  
**B.B.A. SEM - V : WINTER :- 2021**  
**SUBJECT: ELEMENTS OF FINANCIAL SERVICES**

**Day : Tuesday**  
**Date 22-02-2022**

**W-21939-2021**

**Time : 02:00 PM-05:00 PM**  
**Max. Marks: 60**

**N.B.**

- 1) Attempt **ANY THREE** questions from Section-I and **ANY TWO** questions from Section – II.
- 2) Figures to the **RIGHT** indicate **FULL** marks.
- 3) Answer to both the sections should be written in **SAME** answer book.

**SECTION – I**

- Q.1** Explain how a well-designed Financial System Leads to Economic Development of a Country. **(10)**
- Q.2** Elaborate the concept of Leasing and explain how it is different than Hire Purchase? **(10)**
- Q.3** Explain the concept of Insurance and discuss in detail the various types of Insurance. **(10)**
- Q.4** Explain the concept of Mutual Fund and elaborate its advantages in current scenario. **(10)**
- Q.5** Write short notes on **ANY TWO** of the following: **(10)**
- a) Factoring
  - b) Investment Banking
  - c) Underwriting

**SECTION – II**

- Q.6** What is Merchant Banking? Write a detailed note on the Services Provided by the Merchant Banker. **(15)**
- Q.7** What is Credit Rating? Elaborate the functions and role of Credit Rating agencies in India. **(15)**
- Q.8** Elaborate the concept of Venture Capital Financing and discuss the various stages of Venture Capital Financing. **(15)**

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