

**BACHELOR OF BUSINESS ADMINISTRATION (CBCS-2019 COURSE)**  
**B.B.A. SEM - IV : WINTER :- 2021**  
**SUBJECT: INTERNATIONAL BUSINESS**

**Day : Tuesday**  
**Date 15-02-2022**

**W-21929-2021**

**Time : 10:00 AM-01:00 PM**  
**Max. Marks: 60**

**N.B.**

- 1) Attempt **ANY THREE** questions from Section –I and **ANY TWO** questions from section-II
- 2) Answer to both section should be written in **SAME** Answer Books.
- 3) Figures to the **RIGHT** indicate **FULL** Marks.

**SECTION-I**

- Q.1** Discuss Nature & Scope of International Business. (12)
- Q.2** Define Balance of Payment. Explain the concepts of 'Deficit' & 'Surplus' in Balance of Payment. (12)
- Q.3** Define Exchange Rate. Explain factors that determine Exchange Rate. (12)
- Q.4** Explain Absolute Cost Advantage theory of International Trade. (12)
- Q.5** Write short notes on **ANY TWO** of the following. (12)
- a) Porter's Model.
  - b) Functions of World Bank.
  - c) Role of Culture in Business Environment.

**SECTION - II**

- Q.6** Write a detailed Note on 'International Monetary Fund'. (12)
- Q.7** Highlight main features of Foreign Trade Policy of India 2015-20. (12)
- Q.8** Discuss changes in the structure and composition of India's Foreign Trade. (12)

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