

CDOE
BACHELOR OF COMPUTER APPLICATIONS (CBCS-2019 COURSE)
B.C.A. SEM - IV : WINTER :- 2021
SUBJECT: ENTREPRENEURSHIP DEVELOPMENT

Day : Monday
Date 21-02-2022

W-21881-2021

Time : 10:00 AM-01:00 PM
Max. Marks: 60

N.B.:

- 1) **Q.4** is **COMPULSORY** from Section – I.
- 2) Attempt **ANY TWO** questions from **Q.1** to **Q.3** from Section – I
- 3) Attempt **ANY TWO** questions from **Q.5** to **Q.7** from Section - II
- 4) Figures to the right indicate **FULL** marks.
- 5) Answer to both sections should be written in **SAME** answer book.

SECTION-I

- Q.1** Define the term entrepreneurship. What are the characteristics of an entrepreneur? [12]
- Q.2** What are the various sources of business opportunities for entrepreneurship in India? [12]
- Q.3** What is Venture Capital? What are its advantages? [12]
- Q.4** Write short note on **ANY TWO**: [12]
- a) Start up and Make in India program
 - b) Elevator pitch
 - c) Women entrepreneurship

SECTION-II

- Q.5** What is the significance of a business plan? Explain the contents of a business plan? [12]
- Q.6** What are the contents of an EDP (Entrepreneurship Development Program)? Design an EDP for Women Entrepreneurs. [12]
- Q.7** What are the motivating factors for entrepreneurs? What is the role of Entrepreneurship in Economic Development? [12]

* * * * *