

CDOE
MASTER OF BUSINESS ADMINISTRATION (HUMAN RESOURCE) (CBCS-2019 COURSE)
M.B.A. (H.R.) SEM-I : WINTER :- 2021
SUBJECT: MANAGEMENT CONCEPTS & APPLICATIONS

Day : Monday
Date 7/2/2022

W-21484-2021

Time : 10:00 AM-01:00 PM
Max. Marks: 60

N.B.:

- 1) Answer ANY THREE questions from Section I. Each question carries 10 Marks
 - 2) Answer ANY TWO questions from Section II. Each question carries 15 Marks.
 - 3) Answers to Both the sections to be written in SEPARATE answer books
 - 4) Draw a labeled diagram WHEREVER necessary
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SECTION - I

Q.1) Answer the following: (10 Marks X 1 = 10 Marks)

Describe the roles of a manager and different management skills required in an organization?

Q.2) Answer the following: (10 Marks X 1 = 10 Marks)

As the General Manager how you will set the objectives for your FMCG company? Design the functional strategies for the company.

Q.3) Answer the following: (10 Marks X 1 = 10 Marks)

What is delegation of authority? Explain its advantages and disadvantages?

Q.4) Answer the following: (10 Marks X 1 = 10 Marks)

What is controlling? Explain in detail its various techniques.

Q.5) Write short notes on the following: Attempt ANY TWO (5 Marks X 2 = 10 Marks)

- a) Planning process
- b) Duties and responsibilities of manager
- c) Styles of leadership
- d) Management audit

SECTION - II

Q.6) Answer the following: (15 Marks X 1 = 15 Marks)

Explain the process of planning in context of business organization?

Q.7) Answer the following: (15 Marks X 1 = 15 Marks)

Briefly explain the contribution of Henry Fayol in management?

Q.8) Answer the following: (15 Marks X 1 = 15 Marks)

Design an organization structure for a multinational company with multiple products lines operating in Indian market. Justify your answer with suitable answers.
