

CDOE
MASTER OF BUSINESS ADMINISTRATION (EXECUTIVE) (CBCS-2018 COURSE)
M.B.A. (E) Sem-IV : WINTER :- 2021
SUBJECT: PAPER-IV : ENTERPRISE BUSINESS APPLICATIONS

Day : Monday
Date 7/3/2022

W-19433-2021

Time : 02:00 PM-05:00 PM
Max. Marks: 70

N. B. :

- 1) Attempt **ANY FOUR** questions from Section – **I** and attempt **ANY TWO** questions from Section – **II**.
 - 2) Figures to the right indicate **FULL** marks.
 - 3) Answers to both the sections should be written in **SAME** answer book.
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SECTION – I

- Q. 1** Define ERP (Enterprise Resource Planning). What is the need of ERP? **(10)**
- Q. 2** Define BPR (Business Process Re-engineering). Explain the process of BPR. **(10)**
- Q. 3** Discuss the modules Finance and PPC (Production Planning and Control) in ERP software. **(10)**
- Q. 4** Explain the importance of Team Training and End User Training in ERP. **(10)**
- Q. 5** “Project Planning plays an important role in ERP implementation”. Justify. **(10)**
- Q. 6** Write short notes on **ANY TWO** of the following: **(10)**
- a) OLAP (Online Analytical Processing)
 - b) Growth of ERP
 - c) Selection of ERP package

SECTION – II

- Q. 7** Discuss the ERP implementation life cycle in detail. **(15)**
- Q. 8** Define MIS (Management Information System). State the importance of MIS in an organization. **(15)**
- Q. 9** What are the advantages of ERP in an Automobile Manufacturing Industry? **(15)**

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