

**CDOE**  
**MASTER OF BUSINESS ADMINISTRATION (HUMAN RESOURCE) (CBCS-2018 COURSE)**  
**M.B.A. (H.R.) Sem-IV : WINTER :- 2021**  
**SUBJECT: PAPER-IV : GLOBAL BUSINESS STRATEGIES**

**Day : Tuesday**  
**Date 22-02-2022**

**W-19290-2021**

**Time : 02:00 PM-05:00 PM**  
**Max. Marks: 70**

**N.B.**

- 1) Attempt any **THREE** questions from Section I and attempt any **TWO** questions from Section II.
- 2) Both the Sections should be written in the **SAME** answer book.
- 3) Figures to the right indicate full marks

**SECTION- I**

- Q.1** Explain Third Party Intermediaries with suitable examples (14)
- Q.2** Write a detailed note on Global Supply Chain Management. (14)
- Q.3** Explain Control in process of Internationalization with suitable examples (14)
- Q.4** Discuss Role of legal structure in Control Strategies (14)
- Q.5** Write Short Notes (Any Two) (14)
- a) Compatible Partners
  - b) Ethical Dilemma
  - c) Shared ownership

**SECTION- II**

- Q.6** Discuss Cultural Difference with respect to collaborative arrangements with suitable examples. (14)
- Q.7** Discuss your views on the effect of COVID 19 on companies operating on global scale (14)
- Q.8** "Franchising creates higher growth opportunities for the companies" Do you agree? Discuss with appropriate examples (14)

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