

CDOE
MASTER OF BUSINESS ADMINISTRATION (CBCS - 2018 COURSE)
M.B.A. Sem - IV : WINTER :- 2021
SUBJECT: COOPERATIVES MANAGEMENT

Day : Thursday
Date 10/3/2022

W-19167-2021

Time : 02:00 PM-05:00 PM
Max. Marks: 70

N.B.

- 1) Attempt any **FOUR** questions from Section I and attempt any **THREE** questions from Section II.
- 2) Both the Sections should be written in the **SAME** answer book.
- 3) Figures to the right indicate full marks

SECTION- I

- Q.1** Write a brief note on professionalized management for Cooperatives. **(10)**
- Q.2** Discuss the role of NABARD in Cooperative Management. **(10)**
- Q.3** Discuss in brief various Cooperative credit institutions in India. **(10)**
- Q.4** Elaborate the challenges and problems faced by Agriculture marketing in India **(10)**
- Q.5** Discuss the growth of Dairy Cooperatives in India, also discuss the problems faced **(10)**
- Q.6** Write short notes on **ANY TWO**. **(10)**
- a)Contract farming.
- b)State cooperative Banks
- c) AMUL.

SECTION- II

- Q.7** In the era of globalisation, as a manager what management strategies would you suggest for the survival of Cooperatives in India? **(10)**
- Q.8** Write a note on Cooperative Education and Training management in India. Give suitable suggestions for improvement. **(10)**
- Q.9** Suggest suitable measures to overcome the problems faced by Sugarcane cooperative factories in Maharashtra. **(10)**
- Q.10** Give a detail marketing mix to improve the current Cooperative Agriculture marketing in India. **(10)**

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