

**CDOE**  
**MASTER OF BUSINESS ADMINISTRATION (CBCS - 2018 COURSE)**  
**M.B.A. Sem - IV : WINTER :- 2021**  
**SUBJECT: USE OF INFORMATION TECHNOLOGY IN AGRIBUSINESS**  
**MANAGEMENT**

**Day : Tuesday**  
**Date 8/3/2022**

**W-19166-2021**

**Time : 02:00 PM-05:00 PM**  
**Max. Marks: 70**

**N.B.**

- 1) Attempt any **FOUR** questions from Section – I.
- 2) Attempt any **TWO** questions from Section – II.
- 3) Figures to the right indicate **FULL** marks.

**SECTION – I**

- Q.1** Draw a block diagram of computer and explain each unit in detail. **(10)**
- Q.2** What is internet? Explain in detail various applications of internet. **(10)**
- Q.3** ‘Software plays an important role in computer system.’ Discuss with example. **(10)**
- Q.4** Define operating system. Elaborate various functions of operating system. **(10)**
- Q.5** What is e-commerce? Explain in detail B2C and C2C e-commerce. **(10)**
- Q.6** Write short notes on **ANY TWO** of the following: **(10)**
- a) Intranet
  - b) Mobile computing
  - c) Database

**SECTION – II**

- Q.7** Explain with proper example importance of MS-Excel in an organization. **(15)**
- Q.8** Discuss in detail strategic importance of MIS in an organization. **(15)**
- Q.9** Explain in detail knowledge management systems implementation and roles of people in Knowledge Management. **(15)**

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