

**CDOE**  
**MASTER OF BUSINESS ADMINISTRATION (CBCS - 2018 COURSE)**  
**M.B.A. Sem - IV : WINTER :- 2021**  
**SUBJECT: ENTERPRISE BUSINESS APPLICATIONS**

**Day : Monday**  
**Date 7/3/2022**

**W-19165-2021**

**Time : 02:00 PM-05:00 PM**  
**Max. Marks: 70**

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**N. B. :**

- 1) Attempt **ANY FOUR** questions from Section – **I** and attempt **ANY TWO** questions from Section – **II**.
  - 2) Figures to the right indicate **FULL** marks.
  - 3) Answers to both the sections should be written in **SAME** answer book.
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**SECTION – I**

- Q. 1** Define ERP (Enterprise Resource Planning). What is the need of ERP? (10)
- Q. 2** Define BPR (Business Process Re-engineering). Explain the process of BPR. (10)
- Q. 3** Discuss the modules Finance and PPC (Production Planning and Control) in ERP software. (10)
- Q. 4** Explain the importance of Team Training and End User Training in ERP. (10)
- Q. 5** “Project Planning plays an important role in ERP implementation”. Justify. (10)
- Q. 6** Write short notes on **ANY TWO** of the following: (10)
- a) OLAP (Online Analytical Processing)
  - b) Growth of ERP
  - c) Selection of ERP package

**SECTION – II**

- Q. 7** Discuss the ERP implementation life cycle in detail. (15)
- Q. 8** Define MIS (Management Information System). State the importance of MIS in an organization. (15)
- Q. 9** What are the advantages of ERP in an Automobile Manufacturing Industry? (15)

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