

CDOE
MASTER OF BUSINESS ADMINISTRATION (CBCS - 2018 COURSE)
M.B.A. Sem - IV : WINTER :- 2021
SUBJECT: INDUSTRIAL MANAGEMENT

Day : Monday
Date 28-02-2022

W-19161-2021

Time : 02:00 PM-05:00 PM
Max. Marks: 70

N.B.

- 1) Attempt **ANY FOUR** questions from Section – I and **ANY TWO** questions from Section – II.
 - 2) Figures to the **RIGHT** indicate **FULL** marks.
 - 3) Answers to both the sections should be written in **SAME** answer book.
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SECTION – I

- Q.1** What do you mean by productivity? Explain factors affecting productivity with suitable example. (10)
- Q.2** What is Work Measurement? Explain its importance. (10)
- Q.3** Discuss different types of plant layout with their characteristics. (10)
- Q.4** What is value analysis? Differentiate between value analysis and value engineering. (10)
- Q.5** State objectives of Industrial Psychology. Explain its scope. (10)
- Q.6** Write short notes on **ANY TWO** of the following: (10)
- a) Functions of Industrial Management
 - b) Use of Jigs and Fixtures
 - c) Business process re-engineering

SECTION - II

- Q.7** What is Industrial Management? Explain role of Industrial Manager with suitable examples. (15)
- Q.8** What do you mean by Plant Location? Explain factors affecting location of following industries : (15)
- a) Cement Plant
 - b) Automobile Industry
- Q.9** What is time study? Discuss steps involved in time study. (15)

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