

CDOE
MASTER OF BUSINESS ADMINISTRATION (CBCS - 2018 COURSE)
M.B.A. Sem - IV : WINTER :- 2021
SUBJECT: LOGISTICS & SUPPLY CHAIN MANAGEMENT

Day : Friday
Date 25-02-2022

W-19160-2021

Time : 02:00 PM-05:00 PM
Max. Marks: 70

N.B.:

- 1) Attempt any **FOUR** questions from Section –I and any **TWO** questions from Section –II.
- 2) Figures to the right indicate **FULL** marks.
- 3) Answers to both the sections should be written in **SAME** answer books.

SECTION-I

- Q.1** Explain the concept of Economic Order Quantity (EOQ) with examples. **(10)**
- Q.2** Explain various types of distribution levels. **(10)**
- Q.3** Discuss information and material flow with suitable examples. **(10)**
- Q.4** Explain Rail and Road Transportation with its merits and demerits. **(10)**
- Q.5** Write short notes on any **TWO** of the following: **(10)**
- a) Bill of Materials (BOM)
 - b) Role of Retailer
 - c) Bar Coding

SECTION-II

- Q.6** Discuss how effective Stores Management leads to efficient Logistical function. **(15)**
- Q.7** Elaborate Third Party Logistics (3PL) with appropriate examples. **(15)**
- Q.8** “Logistics and Supply Chain efficiency is a major contributor for organization’s growth”. Discuss with suitable examples. **(15)**

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