

**CDOE**  
**MASTER OF BUSINESS ADMINISTRATION (CBCS - 2018 COURSE)**  
**M.B.A. Sem - III : WINTER :- 2021**  
**SUBJECT: SUPPLY CHAIN MANAGEMENT IN AGRIBUSINESS**

**Day : Monday**  
**Date 14-03-2022**

**W-19117-2021**

**Time : 10:00 AM-01:00 PM**  
**Max. Marks: 70**

**N.B.**

- 1) Attempt **ANY FOUR** questions from Section – I.
- 2) Attempt **ANY THREE** questions from Section – II.
- 3) Figures to the **RIGHT** indicate **FULL** marks.
- 4) Answers to both the sections should be written in **SAME** answer book.

**SECTION – I**

- Q.1** What is logistics management? Explain history and evolution of logistics. **(10)**
- Q.2** What do you mean by Supply Chain Management? Explain Supply Chain Management in Electronic Business. **(10)**
- Q.3** Discuss performance measurement and controls in Agri. Supply Chain Management. **(10)**
- Q.4** Explain modern Supply Chain Management approach. **(10)**
- Q.5** Write short notes on **ANY TWO** of the following **(10)**
- a) Vendor Managed Inventory (VMI)
  - b) Distribution Management
  - c) Advanced Planning and Scheduling

**SECTION – II**

- Q.6** Explain role of Information Technology in Supply Chain Management with suitable examples. **(10)**
- Q.7** Discuss procurement management in Agri. Supply Chain with suitable examples. **(10)**
- Q.8** Discuss demand management in Supply Chain with suitable examples. **(10)**
- Q.9** Discuss concept and forms of Benchmarking. **(10)**

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