

**CDOE**  
**MASTER OF BUSINESS ADMINISTRATION (CBCS - 2018 COURSE)**  
**M.B.A. Sem - III : WINTER :- 2021**  
**SUBJECT: ENTREPRENEURSHIP DEVELOPMENT**

**Day : Friday**  
**Date 18-02-2022**

**W-19069-2021**

**Time : 10:00 AM-01:00 PM**  
**Max. Marks: 70**

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**N.B.**

- 1) Attempt any **FOUR** questions from Section – **I** and any **TWO** questions from Section – **II**.
  - 2) Figures to the right indicate **FULL** marks.
  - 3) Answers to both sections should be written in **SAME** answer book.
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**SECTION - I**

- Q.1** Define the term Entrepreneur. What are the Favorable conditions that promote entrepreneurship? (10)
- Q.2** What are various types of entrepreneurs? State suitable examples in your answer. (10)
- Q.3** State the importance of creativity and innovation in business. (10)
- Q.4** What is Corporate Entrepreneurship? Explain the benefits of Corporate Entrepreneurship. (10)
- Q.5** Elaborate the development of Women entrepreneurship in India. What are the challenges faced by Women entrepreneurs? (10)
- Q.6** Write short notes on any **TWO** of the following: (10)
- a) Differences in the role of manager and an entrepreneur
  - b) Creative problem solving techniques
  - c) Family Entrepreneurship
  - d) Venture Capital process

**SECTION - II**

- Q.7** Explain the various Government policies that support Small Scale Industries in India. (15)
- Q.8** What are the contents of a Business Plan? List and explain the benefits of writing a business plan. (15)
- Q.9** Explain the terms economic and technical feasibility of a project. (15)

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