

CDOE
MASTER OF BUSINESS ADMINISTRATION (CBCS - 2018 COURSE)
M.B.A. Sem - II : WINTER :- 2021
SUBJECT: BUSINESS ENVIRONMENT

Day : Tuesday
Date 15-02-2022

W-19058-2021

Time : 02:00 PM-05:00 PM
Max. Marks: 70

N.B.

- 1) Attempt any **FOUR** questions from Section – **I** and any **TWO** questions from Section – **II**.
 - 2) Answers to both sections should be written in **SAME** answer book.
 - 3) Figures to the right indicate **FULL** marks.
-

SECTION – I

- Q.1** Explain various Environmental factors impacting business. (10)
- Q.2** How is current economic environment affecting various sectors of the economy? Illustrate with example. (10)
- Q.3** What do you understand by ‘Corporate Social Responsibility’? Comment on current scenario in India. How companies can contribute to social welfare of society. (10)
- Q.4** Explain the concept of state intervention and control in context with regulatory environment. (10)
- Q.5** Describe various functions of World Trade Organization and explain its structure in brief. (10)
- Q.6** Write short notes on any **TWO** of the following: (10)
- a) Environmental forecasting
 - b) Technological environment
 - c) Social Audit

SECTION - II

- Q.7** ‘Multi – National Companies (MNCs) have changed the life of today’s customers’, explain in the light of Globalization. (15)
- Q.8** Explain in detail, any two examples of companies using natural resources and their future challenges. (15)
- Q.9** How do industrial policy, fiscal policy and Monetary policy constitute economic environment. (15)

*

*

*