

CDOE
BACHELOR OF BUSINESS ADMINISTRATION (CBCS- 2018 COURSE)
B.B.A. Sem-VI : WINTER :- 2021
SUBJECT: CROSS CULTURAL HRM

Day : Tuesday
Date 22-02-2022

W-18964-2021

Time : 10:00 AM-01:00 PM
Max. Marks: 70

N.B.

- 1) Attempt **ANY FOUR** questions from Section – I.
 - 3) Attempt **ANY TWO** questions from Section – II.
 - 4) Figures to the **RIGHT** indicate **FULL** marks.
 - 5) Answers to both the sections should be written in **SAME** answer book.
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SECTION – I

- Q.1** Define culture. Discuss how does culture influences strategic decisions of an organisation by quoting examples. **(10)**
- Q.2** Differentiate between Domestic Human Resource Management and International Human Resource Management? **(10)**
- Q.3** State different cultural dimensions provided by Greet Hofstede with examples. **(10)**
- Q.4** Explain the International recruitment approaches used by MNCs. **(10)**
- Q.5** Write short notes on **ANY TWO** of the following : **(10)**
- a) Croess cultural communication
 - b) Poly-Centric Approach of IHRM
 - c) Repatriation process

SECTION – II

- Q.6** Explain to your friend, who does not know as how MNC's start their international operations and various expansion strategies adopted by MNCs. **(15)**
- Q.7** What different methods would you use for cross – cultural training? Why? **(15)**
- Q.8** Explain the elements of compensation package of an expatriate. **(15)**
