

**CDOE**  
**BACHELOR OF BUSINESS ADMINISTRATION (CBCS- 2018 COURSE)**  
**B.B.A. Sem-IV : WINTER :- 2021**  
**SUBJECT: INTERNATIONAL BUSINESS**

**Day : Tuesday**  
**Date 15-02-2022**

**W-18933-2021**

**Time : 10:00 AM-01:00 PM**  
**Max. Marks: 70**

**N.B.:**

- 1) Attempt Any Four Questions from Section – I. Each Question carries 10 marks.
- 2) Attempt Any Two Questions from Section – II. Each Question carries 15 marks.
- 3) Both the sections should be written in the Same answer book.

**Section – I**

- Q. 1 Explain Porters Model related to International Trade Theory.
- Q. 2 Discuss the Balance of Trade with suitable examples.
- Q. 3 Explain in detail determination of Fixed Exchange rate.
- Q. 4 Discuss International Monetary Fund (IMF).
- Q. 5 Discuss the role of culture in business environment with suitable examples.
- Q. 6 Write short Notes (Any Two)
- a. Smith Theory
  - b. Balance of Payments
  - c. Importance of International Business

**Section – II**

- Q. 7 "Today scenario depicts that nothing is domestic, everything is international" Do you agree? Justify your answer with suitable examples.
- Q. 8 Discuss the composition of India's Foreign Trade.
- Q.9 Elaborate objectives and functions of World Bank.

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