

CDOE
BACHELOR OF BUSINESS ADMINISTRATION (CBCS- 2018 COURSE)
B.B.A. Sem-III : WINTER :- 2021
SUBJECT: ENTREPRENEURSHIP DEVELOPMENT

Day : Thursday
Date 17-02-2022

W-18924-2021

Time : 02:00 PM-05:00 PM
Max. Marks: 70

N.B.

- 1) Attempt any **FOUR** questions from Section – I and attempt any **TWO** questions From Section – II.
- 2) Figures to the right indicate **FULL** marks.
- 3) Answers to both the sections should be written in **SAME** answer book.

SECTION – I

- Q.1** Explain the various qualities of entrepreneur with suitable examples. **(10)**
- Q.2** Define the concept of franchise along with advantages and disadvantages. **(10)**
- Q.3** What do you mean by feasibility study of business plan with reference to marketing, finance and technology? **(10)**
- Q.4** What are the different challenges faced by women entrepreneurs in India? **(10)**
- Q.5** Define the concept of startup and support of government for startups in India. **(10)**
- Q.6** Write short notes on **(10)**
- a) IDBI
 - b) DIC
 - c) Sole proprietorship

SECTION - II

- Q.7** Enumerate the categories of sources of innovation in business. **(15)**
- Q.8** What are the theories for classification of Entrepreneurship? **(15)**
- Q.9** Define Entrepreneurship and explain steps involved in entrepreneurial process? **(15)**

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