

CDOE
MASTER OF BUSINESS ADMINISTRATION (INFORMATION TECHNOLOGY) (2013
COURSE)
M.B.A. (I.T.) Sem-IV : WINTER :- 2021
SUBJECT: DATA WAREHOUSING & DATA MINING

Day : Wednesday
Date 16-02-2022

W-10038-2021

Time : 02:00 PM-05:00 PM
Max. Marks: 70

N.B.

- 1) Attempt **ANY THREE** questions from Section – I and **ANY TWO** questions From Section II..
 - 2) Figures to the **RIGHT** indicate **FULL** marks.
 - 3) Answer to both the sections should be written in **SEPARATE** answer book.
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SECTION - I

- Q.1** Explain various schemas in multidimensional data warehouse. **(14)**
- Q.2** Discuss various operations on data warehouse. **(14)**
- Q.3** Explain data preprocessing with respect to data cleaning, data integration. **(14)**
- Q.4** Explain data transformation and data reduction techniques. **(14)**
- Q.5** Discuss Data mining query language. **(14)**

SECTION - II

- Q.6** Explain the use of data warehouse and data mining in retail industry. **(14)**
- Q.7** Discuss the classification and prediction issues. **(14)**
- Q.8** Discuss the social implication of data warehouse and data mining. **(14)**

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