

S.D.E

B.B.A. (2005 COURSE) SEM-V : WINTER - 2017

SUBJECT : AGRIBUSINESS MANAGEMENT

Day : Tuesday
Date : 12/12/2017

W-2017-4118

Time 10.00 AM TO 1.00 PM
Max. Marks : 80

N.B.

- 1) Attempt any **FIVE** questions from Section – I. Each question carries 10 marks.
- 2) Attempt any **TWO** questions from Section – II. . Each question carries 15 marks.
- 3) Answer to both the **SECTION** should be written in **SEPARATE** answer books.

SECTION – I

- Q.1 Write a note on the meaning and nature of agribusiness.
- Q.2 What do you understand by Agro-based industries services? Explain with examples.
- Q.3 What is NABARD? Explain its objectives and functions.
- Q.4 What do you mean by farm budgeting? Explain in detail types of farm budgeting.
- Q.5 Explain the importance, concept and meaning of Agricultural Marketing.
- Q.6 What are the features and problems of farm accounting?
- Q.7 Write short notes on (ANY TWO)
- a) Export of Agri-product
 - b) Land Development Banks
 - c) Role of RBI in Agri-Credit

SECTION – II

- Q.8 Define channels of distribution for chemical fertilizer in you area. Discuss its importance for Rural Market.
- Q.9 A large Orange farm owner planning for marketing his produce. Discuss issues involved and prepare a marketing plan for the same.
- Q.10 Discuss the role of the corporate sector in developing Agri-business.

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