

S.D.E.
E-M.B.A. SEM-II (2011 Course) WINTER-2017 (2:Year)
SUBJECT : ORGANIZATIONAL BEHAVIOUR

Day : Tuesday
Date : 12-12-2017 W-2017-4372

Time : 2:00 P.M. TO 5:00 P.M.
Max. Marks: 70

N.B.:

- 1) Attempt **ANY FOUR** questions from Section – I and attempt **ANY TWO** questions from Section – II.
 - 2) Answer to both the **SECTION** should be written in **SEPARATE** answer books.
 - 3) Figures to the right indicate **FULL** marks.
-

SECTION – I

- Q.1** What is Organizational Behaviour? “The supportive and collegial models of Organizational Behaviour are not appropriate for use in a developing nation like India”. Discuss. [10]
- Q.2** Elaborate in detail the contribution of Elton Mayo to the field of Organizational Behaviour through Hawthorne experiments. [10]
- Q.3** “Resistance to change is a part of the process of change.” Discuss what measures you will take to overcome the resistance. [10]
- Q.4** Prepare a database argument for and against Corporate Social Responsibility. [10]
- Q.5** Write short notes on **ANY TWO** of the following: [10]
- a) Manager Vs Leader
 - b) Type A and Type B Personalities
 - c) Malsow’s Need Hierarchy Theory

SECTION – II

- Q.6** As HR Manager, the Management has asked you to prepare the plan for the organizational development assumptions required for a medium size manufacturing industry employing 700 + operatives and about 25 supervisors. What would be your line of action for effective implementation of the same? [15]
- Q.7** Your organization is going to establish a new Heavy Duty transport vehicle assembly plant in Mexico. What essential factors would you consider for cross cultural communication? [15]
- Q.8** “In any type of business, the business value plays an important part”. Support your views for or against with suitable examples. [15]