

S.D.E.
M.B.A. SEM-IV (2013 COURSE) : WINTER - 2017
SUBJECT: MANAGEMENT INFORMATION SYSTEM

Day: **Tuesday**
Date: **26/12/2017**

Time: **02.00 PM TO 05.00 PM**
Max. Marks: 70

W-2017-4228

N.B.:

- 1) Attempt any **THREE** questions from Section –I and attempt any **TWO** questions from Section – II.
- 2) Figures to the right indicate **FULL** marks.
- 3) Answers to both the sections should be written in **SEPARATE** answer book.

SECTION-I

- Q.1** What is the meaning of Management Information System? Explain multimedia approach to Information processing. **(14)**
- Q.2** Explain different methods and tools of decision making under various objective conditions. **(14)**
- Q.3** Explain the source and types of information. Discuss the relevance of information to decision making. **(14)**
- Q.4** What is system? Discuss the relevance of choice of systems in Management Information System. **(14)**
- Q.5** Write short notes on any **TWO** of the following: **(14)**
- a) Data processing
 - b) CASE tools
 - c) Management Information System structure

SECTION-II

- Q.6** Discuss Management Information System plan and its implementation for production company. **(14)**
- Q.7** Discuss how decision of information technology is being used in proper MIS of Hotel Management. **(14)**
- Q.8** What do you mean by quality of information? Discuss information modeling with reference to its uses and processes. **(14)**

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