

S.D.E.

M.B.A. (E) SEM-I (2 YEAR COURSE) : WINTER - 2017

SUBJECT : MANAGERIAL ECONOMICS

Day : **Thursday**
Date : **14/12/2017**

Time : **10.00 A.M. TO 01.00 P.M.**
Max. Marks : 70

W-2017-4369

N.B.:

- 1) Attempt **ANY FOUR** questions from Section – I and **ANY TWO** questions from Section – II.
 - 2) Answers to both the sections should be written in **SEPARATE** answer books.
 - 3) Figures to the right indicate **FULL** marks.
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SECTION – I

- Q.1** Define Managerial Economics. Discuss the basic problems of an Economy. **[10]**
- Q.2** Explain the Law of Supply in brief. **[10]**
- Q.3** What is Ordinal Utility? State the nature of Indifference Curve. **[10]**
- Q.4** Explain the Price and Output Determination under Monopoly. **[10]**
- Q.5** Explain the Three-Sector Model of Income Determination. **[10]**
- Q.6** Write short notes on **ANY TWO** of the following: **[10]**
- a) Income Elasticity of Demand
 - b) Economies and Diseconomies of Scale
 - c) Transfer Pricing

SECTION – II

- Q.7** Discuss the methods of Demand Forecasting. **[15]**
- Q.8** Explain the Circular Flows in a Simple Economy Model. **[15]**
- Q.9** Discuss how the National Income is measured in India? **[15]**

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