

S.D.E.

M.B.A. (E) SEM-II (2 YEAR COURSE) : WINTER - 2017

SUBJECT : MANAGEMENT INFORMATION SYSTEM

Day : **Monday**
Date : **18/12/2017**

Time : **02.00 P.M. TO 05.00 P.M.**
Max. Marks : 70

W-2017-4376

N.B.:

- 1) Attempt **ANY FOUR** questions from Section – I and **ANY TWO** questions from Section – II.
 - 2) Answers to both the sections should be written in **SEPARATE** answer books.
 - 3) Figures to the right indicate **FULL** marks.
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SECTION – I

- Q.1** Define computer. Explain characteristics of computers. [10]
- Q.2** Define System. Explain six types of systems and explain relation between each other. [10]
- Q.3** Define Information system. Explain the challenges faced by Information System. [10]
- Q.4** Elaborate contemporary approaches to information systems. [10]
- Q.5** Write short notes on **ANY TWO** of the following: [10]
- a) Versions of Windows
 - b) Enterprise Applications
 - c) Value Chain Model

SECTION – II

- Q.6** Design a MIS to support the activities of a Finance and Accounting System for an organization. [15]
- Q.7** Discuss with a case study a conceptual model for MIS implementation in an Industry. [15]
- Q.8** Elaborate the planning strategy for starting a new Internet business for selling electronic goods. [15]

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