

S.D.E.

**M.B.A. SEM-I (2010 COURSE)(3 YEAR COURSE) : WINTER -
2017**

SUBJECT : MANAGERIAL ECONOMICS

Day : **Thursday**
Date : **14/12/2017**

Time : **10.00 A.M. TO 1.00 P.M.**
Max. Marks : 70

W-2017-4255

N.B.:

- 1) Attempt **ANY FOUR** questions from Section – I and **ANY TWO** questions from Section – II.
 - 2) Answers to both the sections should be written in **SEPARATE** answer books.
 - 3) Figures to the right indicate **FULL** marks.
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SECTION – I

- Q.1** Distinguish between variations in demand and changes in demand. **[10]**
- Q.2** Explain the ‘Break Even Analysis’. What are its limitations? **[10]**
- Q.3** What is ‘Monopoly’? Explain ‘Price Discrimination’ under Monopoly. **[10]**
- Q.4** Define ‘Production Function’ and explain ‘Returns to Scale’. **[10]**
- Q.5** What are the objectives of Fiscal Policy? Describe fiscal measures to achieve them. **[10]**
- Q.6** Write short notes on **ANY TWO** of the following: **[10]**
- a) Objectives of firm
 - b) Methods of measuring national income
 - c) Marginal analysis

SECTION – II

- Q.7** Explain any two methods of Demand Forecasting. **[15]**
- Q.8** What is Oligopoly? Describe the characteristics of Oligopoly. Give examples. **[15]**
- Q.9** Explain consumption function with reference to meaning, factors affecting and paradox of saving. **[15]**

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