

**S.D.E.**  
**M.B.A. (E) SEM-III (2 YEAR COURSE) : WINTER - 2017**  
**SUBJECT : INTERNATIONAL BUSINESS**

Day : **Saturday**  
Date : **23/12/2017**

**W-2017-4381**

Time : **10.00 A.M. TO 01.00 P.M.**  
Max. Marks : 70

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**N.B.:**

- 1) Attempt **ANY FOUR** questions from Section – I and **ANY TWO** questions from Section – II.
  - 2) Answers to both the sections should be written in **SEPARATE** answer books.
  - 3) Figures to the right indicate **FULL** marks.
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**SECTION – I**

- Q.1** Explain the concept and nature of International Business with suitable [10]  
examples.
- Q.2** Explain the following: [10]  
a) World Trade Organization (WTO)  
b) Globalization
- Q.3** What do you mean by Forex Market? Explain how Exchange Rate is [10]  
determined.
- Q.4** What do you mean by International Finance? Discuss developments in [10]  
International Monetary Scene.
- Q.5** Write short notes on **ANY TWO** of the following: [10]  
a) Country Risk Analysis  
b) Regional Blocks  
c) International Monetary Fund (IMF)  
d) Euro Market

**SECTION – II**

- Q.6** What do you mean by International Trade? Discuss methods of International [15]  
Trade settlement.
- Q.7** Discuss the concept and procedure of Export Marketing with suitable [15]  
examples.
- Q.8** Explain in detail concept of Balance of Payment. Discuss reasons for [15]  
disequilibrium in the Balance of Payment.

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