

S.D.E.

M.B.A. (IT) SEM – V (2010 COURSE) (3 YEAR COURSE) :
WINTER - 2017

SUBJECT: INNOVATION & TECHNOLOGY MANAGEMENT

Day: **Wednesday**
Date: **13/12/2017**

W-2017-4362

Time: **10.00 A.M. TO 1.00 P.M.**
Max. Marks: 70

N.B.:

- 1) Answer any **FOUR** questions from Section –I and any **TWO** questions from Section –II.
 - 2) Figures to the right indicate **FULL** marks.
 - 3) Answers to both the sections should be written in **SEPARATE** answer book.
-

SECTION-I

- Q.1** What is Enterprise Resource Planning (ERP)? Explain different opportunities and problems in ERP selection and implementation. **(10)**
- Q.2** What is E- commerce? Explain different technologies used for E- commerce. **(10)**
- Q.3** How evaluation of technology is done? Explain various Technology Evaluation (TE) parameters. **(10)**
- Q.4** What are different constraints in technology absorption? Explain the benefits of technology absorption. **(10)**
- Q.5** Write short notes on any **TWO** of the following: **(10)**
- a) Supply Chain Management
 - b) EDI
 - c) Delphi techniques

SECTION-II

- Q.6** What are different security and privacy issues in E-business? Discuss future and growth of E-business. **(15)**
- Q.7** What are different Government funding agencies to finance the technology? Explain the process of financing the technology. **(15)**
- Q.8** An industry wishes to re-engineer their processes. As an expert provide your guidelines for re-engineering process. **(15)**

* * * *