

S.D.E.

M.B.A. SEM-III (2010 COURSE)(3 YEAR COURSE) :

WINTER - 2017

SUBJECT: INTERNATIONAL BUSINESS

Day: **Wednesday**

Date: **20/12/2017**

**W-2017-4267**

Time: **10.00 A.M. TO 1.00 P.M.**

Max Marks: 70

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**N.B:**

1) Attempt any **FOUR** questions from Section-I.

2) Attempt any **TWO** questions from Section-II.

3) Figures to the right indicate **FULL** marks.

Answer to both the **SECTION** should be written in **SEPARATE** answer books.

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**SECTION-I**

- Q.1** Discuss the importance of International Business in the context of Indian Economy. (10)
- Q.2** Trace the evolution of the International monetary system from the pre-Bretton Woods period to the present day. (10)
- Q.3** Write a note on 'Country Risk Analysis'. (10)
- Q.4** Discuss the different exchange rate systems. (10)
- Q.5** Write short notes on **ANY TWO** of the following: (10)
- a) Incoterms
  - b) Counter Trade
  - c) IMF
  - d) FDI vs. FII

**SECTION-II**

- Q.6** Discuss with examples how WTO has helped to globalize international marketing smoothly. (15)
- Q.7** Write a detailed note on 'Balance of Payment' and briefly describe the 'Tools and Techniques' for managing balance of payment. (15)
- Q.8** Explain with example Documentary Credit Operations. (15)

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