

S.D.E.

B.B.A. (2006 COURSE) SEM- I : WINTER - 2017
SUBJECT : FUNDAMENTALS OF MANAGEMENT

Day : **Saturday**
Date : **16/12/2017**

W-2017-4095

Time : **10.00 AM TO 1.00 PM**
Max. Marks : **80**

N. B. :

- 1) Attempt **ANY FIVE** questions from Section-I. Each question carries **10** marks.
- 2) Attempt **ANY TWO** questions from Section-II. Each question carries **15** marks.
- 3) Answer to both the **SECTION** should be written in **SEPARATE** answer books.

SECTION – I

- Q. 1** Define and explain Management? Explain the various principles of management.
- Q. 2** Write notes on:
- a) Types of Planning
 - b) Decentralization
- Q. 3** What is Leadership? Explain behavioral approach to leadership.
- Q. 4** Define the term ‘Controlling’. Briefly explain the tools and techniques of controlling.
- Q. 5** Discuss in detail the nature of Planning. Describe in brief various steps in planning.
- Q. 6** Describe Henry Fayol’s Administrative Management.
- Q. 7** Write short notes on **ANY TWO** of the following:
- a) Functions of Leader
 - b) Traditional non-budgetary control devices
 - c) Delegation of Authority
 - d) Key Result Areas (KRA)

SECTION - II

- Q. 8** Challenges before Indian Manager with the reference to Global scenario. Discuss with reasons.
- Q. 9** Management is an art or science? Describe with appropriate examples supporting your views.
- Q.10** Social Responsibility of Management. Elaborate with reference to the social and financial upliftment of the society.

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