

**S.D.E.**

**M.B.A. SEM-IV (2013 COURSE) : WINTER - 2017**  
**SUBJECT : ENTREPRENEURSHIP DEVELOPMENT**

**Day: Thursday**  
**Date: 21/12/2017**

**W-2017-4226**

**Time : 02.00 PM TO 05.00 PM**  
**Max, Marks: 70**

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**N.B.**

- 1) Attempt any **THREE** questions from **SECTION-I** and attempt any **TWO** questions from **SECTION-II**
  - 2) Answers to both the sections should be written in separate answer books.
  - 3) Figures to the right indicate **FULL** marks.
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**SECTION - I**

- Q.1** Discuss the need and benefit of Corporate Entrepreneurship in the present context. (14)
- Q.2** What are the challenges faced by Women Entrepreneurs in India? Discuss with suitable examples. (14)
- Q.3** Discuss the importance of conduct of feasibility analysis by an entrepreneur. (14)
- Q.4** Explain the impact of internal and external factors to entrepreneurs. (14)
- Q.5** Write Short Notes on **ANY TWO** of the following : (14)
- a) Difference between Intrapreneur and Entrepreneur
  - b) Professionalism V/s family Entrepreneurs
  - c) Nature of International Entrepreneurship

**SECTION - II**

- Q.6** A small scale firm is into manufacture of agro based processed foods. The firm intends to sell its products in international markets. Advice the firm on supporting organizations available in India to help in export of the products. Do also mention the facilities and incentives offered by these supporting organizations. (14)
- Q.7** A friend of yours intends to start an online firm that will help student's get access to online study and content material of subjects under engineering and management disciplines. According to your friend, this has tremendous potential as there is a constant need for good and easily accessible content material. Advice your friend on the source of finance that he should look out for? (14)
- Q.8** "A business plan is a very important tool to an entrepreneur". Discuss and also explain the contents of a business plan. (14)

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