

S.D.E.

M.B.A. SEM-IV (2010 COURSE)(3 YEAR COURSE) :
WINTER - 2017
SUBJECT : ELECTIVE – IV : b) WORLD BUSINESS ENVIRONMENT
(International Business)

Day : **Saturday**
Date : **23/12/2017**

Time : **02.00 P.M. TO 05.00 P.M.**
Max. Marks : 70

W-2017-4291

N.B.:

- 1) Attempt **ANY FOUR** questions from Section – I and **ANY TWO** questions from Section – II.
- 2) Answers to both the sections should be written in **SEPARATE** answer books.
- 3) Figures to the right indicate **FULL** marks.

SECTION – I

- Q.1** Explain with suitable examples ‘Michael Porter’s’ theory of competitive advantage of nations. **[10]**
- Q.2** What do you understand by the term Balance of Payments and explain its different components? **[10]**
- Q.3** Write a note on fixed and flexible exchange rate systems. **[10]**
- Q.4** Explain the objectives and functions of WTO. **[10]**
- Q.5** Write short notes on **ANY TWO** of the following: **[10]**
- a) FDI vs. FII
 - b) GATT
 - c) Counter Trade
 - d) IMF

SECTION – II

- Q.6** Write a note on India’s Balance of Payments and explain the two policy measures that have effected significant changes in India’s Balance of Payments Positions. **[15]**
- Q.7** Discuss the impact of external environment on decision making process in cross-border trade. **[15]**
- Q.8** Comment on the demonetization measures followed by some countries in the recent past. **[15]**

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