

**S.D.E.**  
**M.B.A. SEM-III (2013 COURSE) : WINTER - 2017**  
**SUBJECT: Elective-IV: b) WORLD BUSINESS**  
**ENVIRONMENT (IB)**

Day: **Saturday**  
Date: **30/12/2017**

**W-2017-4221**

Time: **10.00 A.M. TO 1.00 P.M.**  
Max Marks: 70

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**N.B:**

- 1) Attempt any **FOUR** questions from Section-I.
- 2) Attempt any **TWO** questions from Section-II.
- 3) Figures to the right indicate **FULL** marks.
- 4) Answer to both the **SECTION** should be written in **SEPARATE** answer books.

**SECTION-I**

- Q.1** What do you understand by Fixed and Flexible exchange rates? What impact (10)  
they have on International Business?
- Q.2** Write a detailed note on changing trade in world business environment. (10)
- Q.3** Explain the importance of Tariff and Non-tariff barriers to international trade. (10)
- Q.4** What is the present status of 'Make in India' announced by the Govt. of India? (10)  
Explain with appropriate examples.
- Q.5** Write short notes on **ANY TWO** of the following: (10)
- a) Euro Dollar Market
  - b) Exchange rate Management
  - c) Regional Blocks
  - d) UNCTAD

**SECTION-II**

- Q.6** Write a note on crisis in south east Asia and other countries. (15)
- Q.7** Explain the theories of International Trade giving relevant examples. (15)
- Q.8** Explain the importance of GATT and WTO in globalization of business the (15)  
world over. Give examples.

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