

S.D.E.

M.B.A. SEM-III (2013 COURSE) : WINTER - 2017
SUBJECT: ELECTIVE – IV: c) INDUSTRIAL MANAGEMENT
(Production & Operations Management)

Day: **Saturday**
Date: **30/12/2017**

W-2017-4222

Time: **10.00 A.M. TO 1.00 P.M.**
Max. Marks: 70

N.B.:

- 1) Attempt any **THREE** questions from Section –I and any **TWO** questions from Section–II.
 - 2) Figures to the right indicate **FULL** marks.
 - 3) Answers to both the sections should be written in **SEPARATE** answer books.
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SECTION-I

- Q.1** What is Ergonomics? Explain its significance in the management of work. **(14)**
- Q.2** What do you mean by productivity? Discuss factors affecting productivity by citing examples. **(14)**
- Q.3** What is Industrial Management? Discuss functions of Industrial Management. **(14)**
- Q.4** “The selection of material handling equipment is vital and very important decision in an industry”. What factors have to be considered in the selection of a material handling equipment? **(14)**
- Q.5** Write short notes on any **TWO** of the following: **(14)**
- a) Working Climate Analysis
 - b) Business Process Reengineering
 - c) Time and motion study
 - d) Role of Industrial Manager

SECTION-II

- Q.6** What is morale? What are its indicators? What are the effects of high morale? **(14)**
- Q.7** What is Value Analysis? Differentiate between Value Analysis and Value Engineering? **(14)**
- Q.8** What is Plant Location? What important factors will you take into account while selecting location of a plant? Illustrate your answer by taking an example of cement plant. **(14)**

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