

S.D.E.

M.B.A. (E) SEM-IV (2 YEAR COURSE) : WINTER - 2017
SUBJECT : ELECTIVE – III : c) LOGISTICS MANAGEMENT
(Production Management)

Day : **Thursday**
Date : **21/12/2017**

Time : **02.00 P.M. TO 05.00 P.M.**
Max. Marks : 70

W-2017-4396

N.B.

- 1) Attempt any **FOUR** questions from Section – I and any **TWO** questions from Section – II.
- 2) Figures to the right indicate **FULL** marks.
- 3) Answers to both the sections should be written in **SEPARATE** answer book.

SECTION – I

- Q.1** Discuss Logistics and its interface with Production and Marketing. **(10)**
- Q.2** Write a detailed note on Logistics System Analysis and Design. **(10)**
- Q.3** Discuss inventory management decisions by citing examples. **(10)**
- Q.4** What is Materials Handling? Explain its principles. **(10)**
- Q.5** Write short notes on any **TWO** of the following: **(10)**
- a) Dispatch and Routing Decisions and Models
 - b) Transportation Systems
 - c) Physical Distribution and Logistics
 - d) Logistics-future directions

SECTION – II

- Q.6** Discuss International Logistics Management concept by citing examples. **(15)**
- Q.7** What do you mean by 'Logistics'? Explain its importance for a manufacturing company. **(15)**
- Q.8** What is Logistics Audit? Carry out Logistics Audit for following industries: **(15)**
- a) Cement industry
 - b) Automobile industry

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