

S.D.E.

B.B.A. (2006 COURSE) SEM-V : WINTER - 2017

SUBJECT : ELECTIVE – II : GLOBAL BUSINESS ENVIRONMENT (IB)

Day : **Tuesday**
Date : **19/12/2017**

W-2017-4131

10.00 AM TO 1.00 PM
Time :
Max. Marks : 80

N.B.

- 1) Attempt any **FOUR** questions from Section – I and any **TWO** questions from Section – II.
 - 2) Figures to the right indicate **FULL** marks.
 - 3) Answers to both the sections should be written in **SEPARATE** answer book.
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SECTION – I

- Q.1** Discuss the major technological factors that impact International Business. (12)
- Q.2** Explain any one theory of International Trade. (12)
- Q.3** Explain the aims and activities of OECD (Organization for Economic Cooperation and Development). (12)
- Q.4** Discuss the positive and negative impacts of globalization on developing countries. (12)
- Q.5** Write short notes on **ANY TWO** of the following: (12)
- a) Globalization and Regionalization
 - b) Capitalist economic system
 - c) Factors of Micro environment that affect a business

SECTION – II

- Q.6** Discuss the impact of WTO on Indian Education Industry. (16)
- Q.7** Explain the mechanism for resolving disputes of International Trade. (16)
- Q.8** An international business firm into manufacture of equipment required for hospital and health care wants to set up its operations in India. Advise them on the current political and economic scenario in India and as to what will be the impact of these two factors on their business. (16)

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