

S.D.E.
M.B.A. SEM-I (2013 COURSE) : WINTER - 2017
SUBJECT : ECONOMICS FOR BUSINESS

Day : **Friday**
Date : **15/12/2017**

Time : **10.00 A.M. TO 1.00 P.M.**
Max. Marks : 70

W-2017-4183

N.B.:

- 1) Attempt **ANY FOUR** questions from Section – I and **ANY TWO** questions from Section – II.
- 2) Answers to both the sections should be written in **SEPARATE** answer books.
- 3) Figures to the right indicate **FULL** marks.

SECTION – I

- Q.1** Define Business Economics. Explain the Nature and Scope of Business Economics. **[10]**
- Q.2** What is Demand? Explain the Demand Function. **[10]**
- Q.3** Discuss the Theory of Supply. **[10]**
- Q.4** Explain the Law of Variable Proportions. **[10]**
- Q.5** Write short notes on **ANY TWO** of the following: **[10]**
- a) Isoquants
 - b) Classification of Costs
 - c) Transfer Pricing

SECTION – II

- Q.6** Write a detailed note on Perfect Competition. **[15]**
- Q.7** Discuss about Demand Forecasting. **[15]**
- Q.8** Explain Cost Benefit Analysis of a project. **[15]**

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