

S.D.E.

B.C.A. (2004 COURSE SEM- VI : WINTER - 2017

SUBJECT : E-COMMERCE APPLICATIONS

Day : Tuesday
Date : 12/12/2017

Time : 02.30 PM TO 05.00 PM
Max. Marks : 80

W-2017-4176

N.B.

- 1) Attempt any **FIVE** questions from Section – I and any **TWO** questions from Section – II.
- 2) Figures to the right indicate **FULL** marks.
- 3) Answers to both the sections should be written in **SEPARATE** answer book.

SECTION –I

- Q.1** Define e-commerce, compare traditional business with e-business. (10)
- Q.2** Explain the role of Secure Socket Layer in secure payment system. (10)
- Q.3** Explain in detail C2C and B2C business models with example. (10)
- Q.4** Explain with example system development life cycle of e-commerce. (10)
- Q.5** What is e-security and explain various security threats of e-commerce? (10)
- Q.6** What is e-payment? Explain various payment systems available in e-commerce. (10)
- Q.7** Write short notes on any **TWO**: (10)
- a) Content Provider
 - b) Peer to Peer business model
 - c) Protecting servers and clients

SECTION –II

- Q.8** What is Cryptography? Explain with example symmetric and asymmetric encryption. (15)
- Q.9** Develop an application for an organization similar to e-boy.com. (15)
- Q.10** Explain in detail process of e-Trading with suitable example. (15)

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