

S.D.E.

B.B.A. (2006 COURSE) SEM- IV : WINTER - 2017

SUBJECT : BUSINESS INFORMATION SYSTEMS

Day : **Wednesday**

Time : **02.00 PM TO 05.00 PM**

Date : **20/12/2017**

Max. Marks : 80

W-2017-4112

N.B.:

- 1) Attempt **ANY FIVE** questions from Section – I and attempt **ANY TWO** questions from Section – II.
 - 2) Answer to both the **SECTION** should be written in **SEPARATE** answer books.
 - 3) Figures to the right indicate **FULL** marks.
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SECTION - I

- Q.1** Define Management Information System. Discuss role and impact of Management Information System on the functioning of organization. [10]
- Q.2** Discuss various principles of rationality and its applications in decision making. [10]
- Q.3** Differentiate between : [10]
a) Action information and Non-action Information
b) Internal Information and External Information
- Q.4** What is system? Discuss various characteristics of the system. [10]
- Q.5** Discuss organizational decision making. Also give the methods of dealing with uncertainty. [10]
- Q.6** Explain the concept of transaction processing system in detail. [10]
- Q.7** Write short notes on **ANY TWO** of the following: [10]
a) Network distributed system
b) Law of requisite variety
c) Physical and abstract system

SECTION - II

- Q.8** Discuss the applications of Management Information System in service sector. [15]
- Q.9** Which type of organization structure will you suggest in case of following business organizations? [15]
a) Large scale manufacturing organization.
b) Service sector organization.
- Q.10** Discuss the impact of quality and quantity of information on type of decision and decision maker. [15]