

S.D.E.
M.B.A. SEM-III (2013 COURSE) : WINTER - 2017
SUBJECT: BUSINESS ETHICS & PROFESSIONAL VALUES

Day: **Saturday**
Date: **23/12/2017**

W-2017-4200

Time: **10.00 A.M. TO 1.00 P.M.**
Max. Marks: 70

N.B.:

- 1) Attempt any **FOUR** questions from Section –I and any **TWO** questions from Section –II.
 - 2) Figures to the right indicate **FULL** marks.
 - 3) Answers to both the sections should be written in **SEPARATE** answer book.
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SECTION-I

- Q.1** Explain the concept of business ethics and professional values. Why they are important to be followed? **(10)**
- Q.2** Compare and contrast the Gandhian and Marxist philosophies. **(10)**
- Q.3** What are corporate social responsibilities of an organization? Explain with examples. **(10)**
- Q.4** Critically comment on unethical practices in Human Resource management? **(10)**
- Q.5** Write short notes on any **TWO** of the following: **(10)**
- a) Trade secrets and its ethical implication.
 - b) Violating copyrights
 - c) Cross cultural issues in ethics

SECTION-II

- Q.6** Suggest the various steps will you undertake to ensure that ethical decisions are taken and followed in your organization. **(15)**
- Q.7** Your company an exporter, gets an order for hand-woven scarfs. Presently you have shortage of man-power and to fulfill the order in time, you have searched for alternatives arrangements. You found that in one small Tamilnadu town young boys and girls with suitable skills and experience are available and currently engaged in similar production. But they are below 14 years of age (and also underpaid). How will you proceed in this situation? **(15)**
- Q.8** You have the work in Local municipal office regarding water connection. Mr. XYZ, is asking for Rs. 5,000/- as a bribe, or speed money clearing for your application. What should be your stand? **(15)**

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