

S.D.E.

S.Y.B.A. (TOURISM STUDIES) : WINTER - 2017

SUBJECT: TOURISM ECONOMICS

Day: Thursday
Date: 02/11/2017

W-2017-3934

Time: 11.00 AM TO 02.00 PM
Max. Marks: 70

N.B.:

- 1) All questions are **COMPULSORY**.
- 2) Figures to the right indicate **FULL** marks.

Q.1 Write a short notes on (Any **FOUR**) **(20)**

- a) Decision making in tourism planning
- b) Financial planning for tourism department
- c) WTO
- d) Inflation and rate of exchange
- e) Social benefits of tourism

Q.2 Answer any **ONE** of the following: **(10)**

- a) What are the various ways in which tourism helps to generate revenue in the economy? Give suitable examples.
- b) Explain the role of tourism for employment generation in India.

Q.3 Answer any **ONE** of the following: **(10)**

- a) Explain the role of international trade on tourism with respect to balance of payment.
- b) Describe the concept of tourism demand and supply for various services at a destination.

Q.4 Answer any **ONE** of the following: **(10)**

- a) Describe the role of regional planning with respect to a tourist destination.
- b) Write a short note on:
 - i) Human resource planning in tourism
 - ii) Organizational structure of travel agency

Q.5 Answer any **ONE** of the following: **(10)**

- a) Explain the importance of setting of individual and organization goal for a travel agency.
- b) Write about the significance of leadership and Team management for a tour operator.

Q.6 Answer any **ONE** of the following: **(10)**

- a) Explain the economic benefits of tourism for boosting Indian economy.
- b) Describe the significance of tourist organizations in India.

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