

S.D.E.

S.Y.B.A. (TOURISM STUDIES) : WINTER - 2017

SUBJECT : INTERNATIONAL TOURISM

Day : Tuesday  
Date : 24/10/2017

Time : 11.00 AM TO 02.00 PM  
Max. Marks : 70

**W-2017-3930**

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**N.B.:**

- 1) All questions are **COMPULSORY**.
  - 2) Figures to the right indicate **FULL** marks.
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- Q.1** Answer **ANY FOUR** of the following: [20]
- a) What is 'Multiplier Effect'?
  - b) Explain the role of UFTAA in ensuring welfare of travel agents worldwide.
  - c) How has transportation developments boosted the tourism sector?
  - d) Write about various health hazards caused by increase in tourism.
  - e) Discuss about the economic impact of tourism.
- Q.2** Answer **ANY TWO** of the following: [10]
- a) Write a note on 'International Hotel Chains'.
  - b) Explain how tourism contributes towards regional development.
  - c) What are the various reasons for travel?
- Q.3** Answer **ANY ONE** of the following: [10]
- a) Write a short note on functions of following:  
i) PATA                      ii) WTO.
  - b) Explain the factors affecting growth of international tourism.
- Q.4** Answers **ANY TWO** of the following: [10]
- a) Write a note on 'Manila Declaration'.
  - b) Write a brief about 'International Rules and Regulations' for tourism operations.
  - c) Explain the impact of automation and technological developments in the tourism sector.
- Q.5** Answer **ANY ONE** of the following: [10]
- a) Write in details about current issues in international tourism.
  - b) What are the long term growth trends in tourism? Explain the growth of tourism in major regions of the world.
- Q.6** Answer **ANY TWO** of the following: [10]
- a) How has the evolution of demand for tourism resulted in its growth and development?
  - b) Write a note on 'Human Trafficking'.
  - c) Discuss in brief 'Social Impact of Tourism'.

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