

S.D.E.

T.Y.B.A. (TOURISM STUDIES) : WINTER - 2017

SUBJECT : ENTREPRENEURSHIP DEVELOPMENT

Day : Friday
Date : 27/10/2017

Time : 11.00 AM TO 02.00 PM
Max. Marks : 70

W-2017-3938

N. B. ;

- 1) All questions are **COMPULSORY**.
- 2) Figures to the right indicate **FULL** marks.

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- Q. 1** Attempt **ANY FOUR** of the following: (20)
- a) List and explain the qualities of "Tourism Entrepreneur".
 - b) Discuss the uncertainties in Tourism Sector with its practical solution.
 - c) "Human Resource Management is an important aspect of Tourism Industry". Justify.
 - d) Explain the functions of "Tourism Finance Corporation of India".
 - e) Explain the need and scope of entrepreneurship in tourism.
- Q. 2** Attempt **ANY TWO** of the following: (10)
- a) Write a short note on:
 - i) DIC
 - ii) TFCI
 - b) Define SSI. Explain its scope with examples.
 - c) Explain the opportunities for tourism entrepreneurs in India.
- Q. 3** Attempt **ANY ONE** of the following: (10)
- a) "Government Agencies and Financial Institutions play a key role in tourism promotion." Justify.
 - b) Discuss the impacts of tourism on a tourist destination with example.
- Q. 4** Attempt **ANY TWO** of the following: (10)
- a) Explain the role of MTDC in tourism sector.
 - b) Discuss the functions of Entrepreneurship.
 - c) What measures can be taken to deal with unfavorable impact of tourism activities.
- Q. 5** Attempt **ANY ONE** of the following: (10)
- a) Explain the significance of OSI in tourism entrepreneurship.
 - b) Who is your role model in tourism business and why?
- Q. 6** Attempt **ANY TWO** of the following: (10)
- a) Write a short note on 'Social Responsibility and Business Ethics in Tourism.'
 - b) What measures can be taken to improve communication skills in tourism business.
 - c) Write a short note on:
 - i) Stress management for entrepreneurs.
 - ii) Feasibility report for starting a Tourism firm.

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