

B.TECH SEM – VI (2007 COURSE) (ELECTRONICS) :
WINTER - 2017
SUBJECT: INDUSTRIAL MANAGEMENT AND HUMANITIES

Day : **Friday**
Date : **24/11/2017**

W-2017-2518

Time : **10.00 AM TO 01.00 PM**
Max. Marks : 80

N.B.:

- 1) **Q.No.1** and **Q.No.5** are **COMPULSORY**. Out of the remaining attempt **ANY TWO** questions from each section.
- 2) Answer to the both the sections should be written in **SEPARATE** answer books.
- 3) Draw neat and labeled diagrams **WHEREVER** necessary.
- 4) Figures to the right indicate **FULL** marks.
- 5) Assume suitable data if necessary.

SECTION – I

- Q.1** a) Compare organizational development and management development. [05]
b) What is need of work study? [05]
c) What is role of administration in the enterprise? [04]
- Q.2** a) With flow chart describe production management. [07]
b) Draw the organization chart. State its advantages and limitations. [06]
- Q.3** a) What are the various steps involved in method study procedures? [06]
b) Describe the various process chart symbols used to record different types of event. [07]
- Q.4** a) What is the relationship and difference between management, administration and organization? [06]
b) What are the managerial skills required by successful manager? [07]

SECTION – II

- Q.5** a) What are the objectives and scope of industrial psychology? [05]
b) Differentiate between value and price. [05]
c) Why should business be ethical? [04]
- Q.6** a) Why group dynamics is essential to study in industrial psychology? [07]
b) What is importance of high morale in the business? [06]
- Q.7** a) Discuss the factors of production in engineering economics. [07]
b) Define the concept of engineering economics. Write its importance for engineers. [06]
- Q.8** a) Elaborate the concept of social responsibility of business. [07]
b) What are professional ethics and its need for professional and business ethics? [06]

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