

**B. TECH. SEM - III (COMPUTER ENGG.) 2014 COURSE) (CBCS) :**  
**WINTER - 2017**  
**SUBJECT: ENGINEERING ECONOMICS AND MANAGEMENT**

**Day: Monday**  
**Date: 22/01/2018**

**Time: 10.00 AM TO 01.00 PM**  
**Max. Marks: 60**

**W-2017-2031**

**N.B:**

- 1) All questions are **COMPULSORY**.
- 2) Figures to the right indicate **FULL** marks.

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**Q.1 a)** What is Economics? State nature, scope and importance of Engineering Economics. **(05)**

**b)** Explain Laws of Demand and Supply in detail. **(05)**

**OR**

**a)** Differentiate between Microeconomics and Macroeconomics. **(05)**

**b)** Explain the concept of Wealth in detail. **(05)**

**Q.2 a)** Explain various factors of Production in detail. **(05)**

**b)** Write a note on Break Even Analysis. **(05)**

**OR**

**a)** Explain characteristics of Entrepreneur. **(05)**

**b)** Explain fixed cost and variable cost. **(05)**

**Q.3 a)** Explain types of markets. **(05)**

**b)** Write note on monopolistic competition. **(05)**

**OR**

**a)** Explain investment and saving functions. **(05)**

**b)** Write note on National Income. **(05)**

**Q.4 a)** Explain various types of Money. **(05)**

**b)** Explain various functions of Central Bank. **(05)**

**OR**

**a)** Explain Inflection, Deflection and stagflation. **(05)**

**b)** Write note on fiscal policy of the government. **(05)**

**Q.5 a)** Explain principles of management. **(05)**

**b)** What is Decision making? Explain steps in decision making. **(05)**

**OR**

**a)** Explain span of control in detail. **(05)**

**b)** Explain 'Line Organization' in detail. **(05)**

**Q.6 a)** What is financial statement? Explain any one in detail. **(05)**

**b)** What is the need of finance for business? Explain various sources of finance. **(05)**

**OR**

**a)** Explain 'Manpower planning' in detail. **(05)**

**b)** Explain the factors governing or affecting plant location. **(05)**

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